**IMJ Corporation of Japan and Fenox Venture Capital of USA**

**Jointly Establishes IMJ Fenox Pte. Ltd in Asia**

New entity will help startups in Singapore, Indonesia and other South-East Asian regions expand internationally

IMJ Fenox Pte. Ltd (IMJ Fenox) has been jointly established by IMJ Corporation, a leading web and mobile solutions provider in Japan, and Fenox VC, global investor headquartered in Silicon Valley. The new establishment will invest in mobile, Internet, and software technologies globally with a focus on Southeast Asia, Japan and the United States. IMJ’s domain expertise in digital services and Fenox VC’s global network will help startups penetrate the global market.

“Product development is a major bottleneck to the growth of a startup, “ said Yuji Horiguchi, President of IMJ Fenox. “Having provided digital marketing and web services to international clients over the last 17 years, startups can leverage upon our development knowhow to optimize operational expense and product iteration.

“International expansion is becoming a requirement for the growth and success of startups,” said Anis Uzzaman, General Partner at Fenox VC. “Our partnership is ideal as it provides the operational expertise necessary for startups seeking global market penetration.”

IMJ Fenox is headquartered in Singapore with branch offices in Jakarta and Tokyo. Drawing from its management’s global connection and knowledge in software development, the firm can offer entrepreneurs operational expertise to achieve growth and internationalization.

**About IMJ Corporation**

IMJ offers cross-platform web integration services ranging from strategy formulation to web analytics. With their extensive experience in web and mobile integration, IMJ business solutions helps their clients realize maximize returns from their digital marketing efforts.

**About Fenox Venture Capital**

Fenox Venture Capital is a global VC, headquartered in Silicon Valley and focused on providing seed, venture, and growth-stage funding to emerging technology companies in North America, Asia, and Europe. Fenox VC invests globally in the consumer Internet, retail and software sectors. Among its recent investments are Lark, DJZ, Bottlenose, Socialize, I AND C-Cruise (IACC), Roximity, Incident (gTar), Dream Link Entertainment (DLE) and Optilly.

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